

Free Gifts at Piggly Wiggly Opening

Piggly Wiggly's new store in the Levy building on Sartori avenue will open for business Saturday with a list of attractive features in grocery bargains and a number of free gifts to those who visit the store on opening day. Piggly Wiggly operates grocery stores all over the world, and selected Torrance as a location with the belief that this city constitutes the logical trading center of a wide territory.

Levy Buys Big Stock of Quality Goods

Sam Levy, owner of the new building in which Piggly Wiggly and the Rock Bottom Market will open for business Saturday, is announcing a number of special bargains to clear the way for a large stock of high class merchandise which he has ordered for the Christmas and winter trade. Levy's specializes in standard, nationally advertised high class goods, such as Florsheim shoes, Stetson hats, Hoteproof hose, and Kuppenheimer clothes. "Our policy of handling only the best brands of merchandise will continue unchanged," said Mr. Levy. "Nationally advertised goods is uniformly priced. Its quality is established and unchanging. We have built up a large patronage for these lines of quality merchandise and will continue to adhere to a policy of offering only the best."

C. A. Paxman Welcomes Piggly Wiggly Store

"Tell them," said C. A. Paxman of Paxman's Hardware, "that the oldest hardware dealer in Torrance welcomes the newest grocer. The El Prado-Sartori avenue district offers the buyer the opportunity to do all his shopping in one compact trading area. Torrance is the logical retail hub of this whole territory, and the special events of Saturday ought to do much to encourage buying in Torrance."

Saturday Bargains at Dolley Drug Store

The Dolley Drug Company on Saturday will give away packages of Riehard Hudnut face powder and brilliantine and beauty books. In addition Dolley's offers a number of specials which will be sold at two articles for the price of one plus one cent. Most of the most popular articles usually offered at the Dolley one-cent sales will be included in this list of special bargains.

Huddleston Offers Specials Saturday

Huddleston's offers Saturday buyers an attractive display of silk sofa cushions at unusually attractive prices. Decorated with hand-made flowers, these cushions, which are now so popular, will make splendid Christmas presents. Mr. Huddleston has also stocked a splendid array of Christmas goods, which, in addition to his usual large supply of furniture, makes the Huddleston store one of the most attractive furniture shops in this territory.

Christmas Toys in at Torrance Hardware

The Torrance Hardware Company is making a feature for Saturday of attractive compote sets with candlesticks to match. Leon Larsen, proprietor of this store, has stocked a great supply of articles for Christmas, and believes many local buyers will take advantage of Saturday's specials and do their Christmas shopping. Mr. Larsen also announces the opening of a year-round toy department.

65-Cent Sunday Dinner at the Ferncroft

Excellent Sunday dinners for 65 cents are a new feature at Smith's Ferncroft Cafe, which are becoming popular with the people of Torrance and vicinity. Smith's Ferncroft, located on Sartori avenue in the Masonic building, is one of the institutions that make this district a complete shopping area. Russell Smith, proprietor, has been in the restaurant business in Torrance for a number of years.

Ott's Market No. 2 Opens on Saturday

Lovelle Ott, whose Rock Bottom Market No. 2 will open in the new Piggly Wiggly store, announces that R. C. McMullen will be in charge. Mr. Ott's policy of cash will prevail at Market No. 2. No. 1 steer beef will be sold at Market No. 2 as it is at Market No. 1 at Daley's. Prices at the new store will always be the same as at Store No. 1.

\$4.75 Silk Sofa Cushions

SATURDAY ONLY

\$2.95

Just What You Need for the Davenport

All Colors to Match

Any Furniture

ELEGANT IRIDESCENT SHADES OF RICH HEAVY SILK

Lined Cushions

Trimmed with gold braid and hand made flowers

Wide variety of shapes, all new.

Positive \$4.75 Values, Saturday Only—\$2.95

"Next Door to Piggly-Wiggly Store"

HUDDLESTON'S FURNITURE COMPANY

1317 Sartori, Torrance Phone 105-M
We Have the Best in Good Beds
Sealy Mattresses—DeLuxe Springs—Simmons Ace Springs

GRAND OPENING ANNOUNCEMENT
PIGGLY WIGGLY
SATURDAY, NOVEMBER 13
AT 1315 SARTORI AVENUE, TORRANCE, CALIFORNIA

PIGGLY WIGGLY takes pleasure in inviting you to the opening of the latest addition to this illustrious family of over 2000--everyone of which is spreading the gospel of saving and pure foods. You are invited to come and see for yourself that a PIGGLY WIGGLY store is different from any other kind of store in the world... looks different... maintains greater assortment... saves its customers time... keeps prices lower... fosters absolute cleanliness... and adds to the pleasure of shopping. See the exclusive self-service system originated in Memphis, Tenn., in 1916, and now sweeping the Nation in a wave of common-sense buying that appeals to all classes of people, rich and poor alike.

FREE Opening Day **5,000** Samples and Novelties **FREE**

OPENING DAY SPECIALS

CORN Gibson Country Gentleman, No. 2 Can..... 12 1/2c	BREAD Piggly Wiggly Brand, Finest Quality Large 24 oz. loaf..... 7 1/2c	COCOA Hershey Brand 1 lb. can..... 25c
PEAS Diner, Medium Size No. 2 Can..... 14c	CRISCO 1 lb. 23c 3 lbs. 67c 6 lbs. \$1.31	MILK Libby's Brand 3 tall cans..... 25c
SOAP P. & G. White Naptha, 10 bars..... 33c	MAZOLA OIL Pint Can 24c Quart Can 47c 1/2 Gallon Can 83c	SOAP Cocoa Almond per bar..... 5c
BUTTER Sunset Gold Creamery, per lb..... 50c		PORK AND BEANS Campbell's 2 cans..... 15c
FLOUR Swansdown Cake, Large size..... 32c		SLICED PINEAPPLE Lady Alice, extra fancy No. 2 tall can..... 16c

FREE

CARRY-ALL BAG FOR EVERY CUSTOMER OPENING DAY

FREE

FREE!
SAMPLE ADAMS
GUM OPENING DAY



FREE!

Buy two packages WHEATIES, Whole Wheat Flakes for 25c and receive one package FREE

FREE!

A regular 12 1/2c package ROYAL FRUIT GELATINE with every 12 oz. can ROYAL BAKING POWDER at our regular price, per can **43c**

CLEANSER **6c**
Old Dutch, per can.....

CORN FLAKES **25c**
Kelloggs, 3 packages.....

SHREDDED WHEAT **25c**
3 packages.....

WHITE KING
WASHING MACHINE SOAP
Small Size **10c** Large Size **38c**

LAUNDRY SOAP **24c**
Ben Hur, 7 bars.....

FREE!
A regular 15c package Carnation Wheat Mush, with two small packages ALBERS FLAPJACK FLOUR at our regular price per package **14c**

FREE!
A heavy tin pie pan with every 12 oz. package GRANDMA PIECRUST FLOUR at our regular price **20c**

FREE!
A regular 10c size package BEN HUR TEA with every pound of BEN HUR COFFEE at our regular price, per pound **56c**

At Our Fruit and Vegetable Department

Potatoes Fancy Burbank or Idaho Russetts 8 lbs., 25c	Apples Newtown Pippins 11 lbs., 25c	Bunch Vegetables Turnips, Carrots, Beets, Radishes and Spinach 2 bunches, 5c	Bananas Fancy Stock 3 lbs., 25c	Yams or Sweet Potatoes Medium Size 8 lbs., 25c
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Many More Low Prices at Our Store



Store Open 8 A. M. to 9 P. M. Opening Day

1315 SARTORI AVENUE, TORRANCE, CALIFORNIA